

BROADCAST INDONESIA 2017

www.Broadcast-Indonesia.com



25 – 27 Oct 2017

Wednesday – Friday
Jakarta International Expo

The 2nd International Digital
Multimedia and Entertainment
Technology Exhibition & Conference

PRO AUDIO + LIGHT
POST PRODUCTION



DIGITAL DISPLAY



#Broadcastindo2017

Incorporating:

**DIGITAL DISPLAY
INDONESIA 2017**

**PRO AUDIO & LIGHT
INDONESIA 2017**

Held concurrently:

**COMMUNIC
INDONESIA 2017**

www.communicindonesia.com

Organised by:



Supported by:



Coordinating Ministry
for Political, Legal and
Security Affairs of the
Republic of Indonesia



Indonesian Ministry of
National Development
Planning



Ministry of Communication and
Information Technology of the
Republic of Indonesia



Ministry of Industry,
Republic of Indonesia



National Information and
Communication Technology
Council



Indonesia ICT Society



Association of Big Data
Indonesia



Indonesia Internet Service
Provider Association



Association of Digital
Entrepreneur Indonesia

Your Gateway to Southeast Asia's BIGGEST MARKET

in Digital Multi-Media and Entertainment!

The successful launch edition of Broadcast Indonesia has boosted confidence of exhibitors and heightened interest from buyers, resulting in an expanded exhibition area in the upcoming 2nd edition. Don't miss this opportunity to network and open new possibilities in this huge market through **Broadcast Indonesia 2017**.

Key focuses in Broadcast Indonesia 2017 include:

- ▶ Antennas / Transmitters / Towers
- ▶ Cameras / Lenses / Accessories
- ▶ Digital Display
- ▶ Digital Media Asset Management & Storage
- ▶ Distribution & Delivery
- ▶ IPTV / OTT / TV Everywhere
- ▶ Microwave / RF Accessories
- ▶ Post Production Software & Equipment
- ▶ Pro Audio & Light

**This list is not exhaustive and is intended as a guide only.*

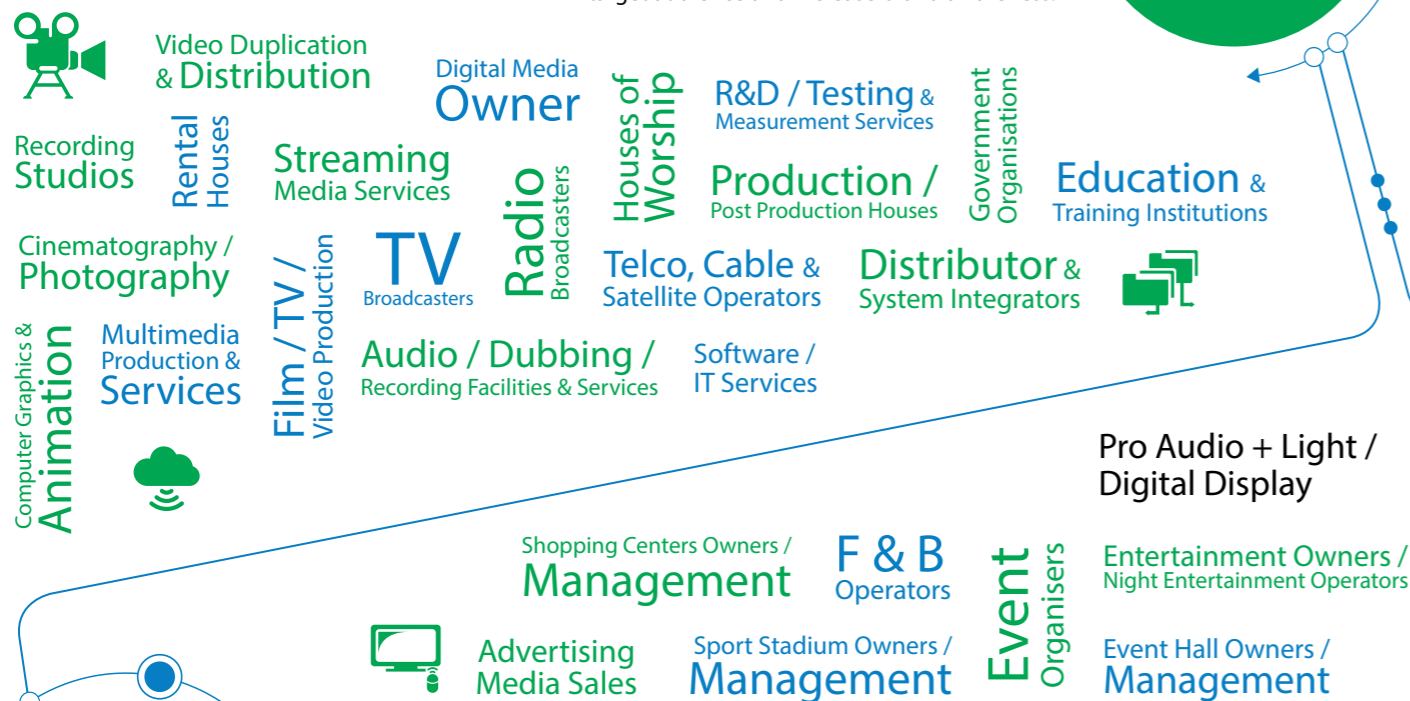
Together with **Communic Indonesia 2017**, **Broadcast Indonesia 2017** will be THE only integrated platform in Indonesia showcasing digital multimedia & entertainment as well as infocomm technologies under-one-roof.

Explore the HUGE POTENTIALS in Indonesia

Within the next decade, Indonesia is expected to become the third-largest digital TV market in Asia Pacific. By the end of the forecast period, Indonesia will have 35 million digital TV subs, with an estimated 6 million net additions in 2020.

Foreigners are allowed to own a 100 percent stake in Indonesia's cinema and film industry.

These spell out more opportunities and potential of growth in the Indonesia market! Increase your market share and leverage on **Broadcast Indonesia 2017** to meet your target audience and increase brand awareness.



Broadcast Indonesia 2017 CONFERENCE

The 2nd annual Indonesia ICT Summit 2017, hosted by the Ministry of Communication and Informatics of the Republic of Indonesia and Masyarakat Telematika Indonesia (MASTEL) will return as the region's most highlighted and happening ICT event. Expecting over 400+ attendees, the 2017 event will cover key themes on:

- ▶ Setting the broadcasting regulations right
- ▶ OTT content for multi screens
- ▶ Future of IPTV

Be there to catch a glimpse of upcoming Broadcasting development plans and insights from industry leaders who will address some of the key issues faced in the Indonesia broadcasting industry. Stay tuned for more details about the conference in our next update!

Recap of the SUCCESSFUL LAUNCH EDITION in 2016



5,691 Trade Visitors



266 Exhibitors from 28 countries / regions



6 International Group Pavilions



More than 51% of visitors represented the Broadcasting & Digital Multimedia Industry



The Opening Ceremony was graced by His Excellency Muhammad Jusuf Kalla, Vice President of the Republic of Indonesia.



Additional Exposure! Exhibitors presenting their products & services at the Innovation Spotlight Content Theatre to interested buyers.



Exhibitors networking with potential buyers.



Product demonstrations were a crowd puller at the show.



Broadcasting in Indonesia is becoming more sophisticated and is doing so very quickly. This is driven by local competition and a growing middle class to consume content and react to advertising. Thus it has never been more relevant to have a well-structured broadcast technology exhibition locally complete with international calibre seminars and conferences. Ideal Systems are proud to have been part of the inaugural Broadcast Indonesia and look forward to a bigger and better show next year.

Fintan Mc Kiernan, Chief Executive Officer, Ideal Systems SEA

With the growing numbers of media in Indonesia, Broadcast Indonesia has been a gateway to reconnect our clients with tremendous opportunities to introduce new products and technology for Indonesia markets

Zandy Jong, Director, Monalisa Tunggal Jaya



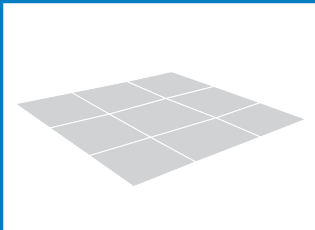
Confirm your Participation NOW!

Exhibition space is allocated on a first come, first served basis. Hurry! Consult your nearest local office to secure your preferred stand location.

SPACE ONLY

SGD **520** per sqm
(min. 15 sqm)

EBR: SGD465 per sqm

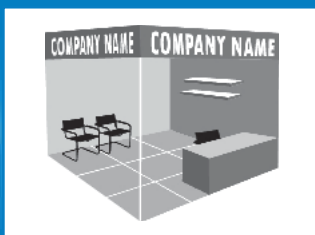


Enjoy the flexibility of building your own single-storey stand and engaging your own contractor (excluding electrics, water and compressed air, which must be ordered from the official show contractor). Exhibit in comfort as the stand is located within the air-conditioned exhibition hall. Enjoy pre-show publicity for added exposure and your company information will also be included in the catalogue.

SPACE WITH ORGANISER'S WALK-ON STAND PACKAGE

SGD **613** per sqm
(min. 9 sqm)

EBR: SGD558 per sqm



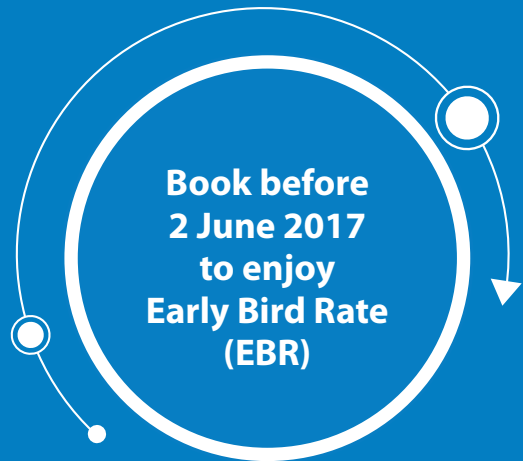
This option provides a complete stand as described in option 2, plus a range of furniture and display aids. Book a larger stand for more items and display aids to be included. Enjoy pre-show publicity for added exposure and your company information will also be included in the catalogue.

VENUE

Jakarta International Expo Kemayoran is a world-class venue located on 44 hectares of land at the heart of the capital city of Jakarta. Its strategic location makes it the number one choice for local and foreign companies looking to showcase their products and services in Indonesia.

Address : Jl. Benyamin Sueb, Kemayoran, Jakarta 10620, Indonesia

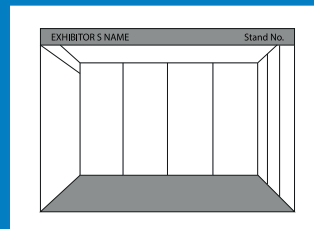
Website : www.jiexpo.com



SPACE WITH ORGANISER'S STANDFITTING SERVICE

SGD **600** per sqm
(min. 9 sqm)

EBR: SGD545 per sqm



Located in the air-conditioned exhibition hall, this option includes space rental, walls, carpet, name-board (fascia), and lighting (furniture and display aids not included). Be included in the show catalogue and pre-show publicity for added exposure at the show.

OUTSIDE SPACE AND DOUBLE DECKER STANDS

Please contact the organiser for more information.

Contact us for more information

Organiser:



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